

# The Cattle Range

Sample... July metrics for an actual advertiser

## Banner Ad Metrics for July - 2019

Date	Impressions	Clicks
7/31/2019 0:00	26,000	28
7/30/2019 0:00	27,915	28
7/29/2019 0:00	26,929	41
7/28/2019 0:00	19,825	33
7/27/2019 0:00	20,857	33
7/26/2019 0:00	23,207	36
7/25/2019 0:00	23,772	27
7/24/2019 0:00	25,052	30
7/23/2019 0:00	25,490	37
7/22/2019 0:00	25,661	49
7/21/2019 0:00	19,982	31
7/20/2019 0:00	21,485	35
7/19/2019 0:00	23,378	26
7/18/2019 0:00	23,964	37
7/17/2019 0:00	25,287	31
7/16/2019 0:00	26,842	23
7/15/2019 0:00	26,462	45
7/14/2019 0:00	21,335	29
7/13/2019 0:00	20,891	24
7/12/2019 0:00	22,643	26
7/11/2019 0:00	24,321	25
7/10/2019 0:00	24,694	26
7/9/2019 0:00	24,569	39
7/8/2019 0:00	23,761	35
7/7/2019 0:00	20,603	24
7/6/2019 0:00	20,395	23
7/5/2019 0:00	20,828	26
7/4/2019 0:00	19,266	17
7/3/2019 0:00	24,203	26
7/2/2019 0:00	25,024	30
7/1/2019 0:00	24,293	30
<b>Total</b>	<b>728,934</b>	<b>950</b>
<b>Daily Average</b>	<b>23,514</b>	<b>31</b>