

The Cattle Range

Results for an actual advertiser

Banner Ad Metrics for December - 2019

Date	Impressions	Clicks
12/31/2019 0:00	28,513	67
12/30/2019 0:00	27,615	48
12/29/2019 0:00	25,031	32
12/28/2019 0:00	26,388	43
12/27/2019 0:00	28,647	38
12/26/2019 0:00	24,233	36
12/25/2019 0:00	18,153	36
12/24/2019 0:00	24,623	28
12/23/2019 0:00	25,474	46
12/22/2019 0:00	24,775	38
12/21/2019 0:00	23,960	43
12/20/2019 0:00	27,183	46
12/19/2019 0:00	25,763	32
12/18/2019 0:00	28,820	48
12/17/2019 0:00	32,345	63
12/16/2019 0:00	30,985	46
12/15/2019 0:00	22,329	56
12/14/2019 0:00	24,088	41
12/13/2019 0:00	28,089	43
12/12/2019 0:00	27,581	25
12/11/2019 0:00	28,711	50
12/10/2019 0:00	34,736	52
12/9/2019 0:00	29,257	39
12/8/2019 0:00	23,313	35
12/7/2019 0:00	23,148	32
12/6/2019 0:00	28,740	38
12/5/2019 0:00	28,683	39
12/4/2019 0:00	30,460	29
12/3/2019 0:00	30,715	42
12/2/2019 0:00	26,733	35
12/1/2019 0:00	21,721	62
Total	830,811	1,310
Daily Average	26,800	42